

# RODRIGO ORTEGA

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## PROFESSIONAL SUMMARY

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Ex-JPMorgan underwriter with hands-on technical work across crypto, AI, and robotics. Brings practical systems context to diligence, product strategy, and operational decisions—structured thinking and modeling that bridges technical reality with business priorities.

## EXPERIENCE

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### Technical Product Development (Independent)

2022–Present

Dallas-Fort Worth, TX (*Remote*)

- Saw TradFi and DeFi converging—built hands-on blockchain expertise to position at the intersection: Consensus bootcamp, dApp development, node operations, infrastructure/protocol tradeoffs, mining/staking economics. Useful context for evaluating blockchain applications and business models across the Web3 stack.
- Built web applications and hardware projects (drone SDK) with AI/LLM integration—further demonstrates ability to understand technical product requirements for evaluating early-stage Web3 companies.
- Designed and built autonomous drone from concept to mission-capable flight (PX4 Autopilot): full system architecture, hardware/firmware/software integration, programmable mission framework—autonomy-first development with experimental AI agent layer.

### General Manager (Finance, Strategy & Operations)

2018–2021

Mayeli Beauty & Cosmetics, LLC, Fort Worth, TX

- Managed and operated a multi-location retail business (~\$500K revenue)—owned P&L, financial strategy and technology (POS, e-commerce, inventory); used data to drive purchasing, pricing, and investment decisions.

### Underwriting Associate - Middle Market Commercial Banking

2014–2018

JPMorgan Chase Bank, N.A., Austin, TX

- Structured and executed \$5M–\$50M+ middle-market financings including acquisition and PE-backed deals—coordinated across bankers, originations, legal, and operations to drive deals from term sheet through close.
- Produced approval-ready underwriting packages—synthesized due diligence, financial & business analysis, and ambiguous information into clear risk assessments and recommendations for senior stakeholders; managed ~25 client relationships and ongoing monitoring across a \$100M+ portfolio.
- Managed ~30 client relationships across a \$100M+ credit risk portfolio; owned ongoing monitoring and escalated higher-risk situations to senior stakeholders with clear recommendations.

## SELECTED PROJECTS

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### AI RAG Assistant

2024–2025

Built an AI client intelligence platform—a ChatGPT personal assistant with full access to documents, transcripts, and notes for chat and content generation. Owned requirements through deployment; sharpened judgment on scoping features against real workflow value and use cases.

### DroneOS Autonomous Drone SDK

2024–2025

Built a custom autonomous drone for R&D and tested it in live flights. Reinforced product judgment: translate capability into clear requirements, then prioritize a realistic roadmap based on real-world constraints.

### Bitcoin & Lightning Network

2024

Ran Bitcoin Core + Lightning nodes and built explorer-style monitoring—explored UTXO flows, block settlement mechanics, and gained an understanding of PoW vs. PoS consensus tradeoffs firsthand.

### Ticker Fintel

2024

Built a stock screener and portfolio tracker with real-time market data, charts, and a context-aware AI assistant. Learned how expensive real-time data operations are at scale—useful context for evaluating any trading platform managing live pricing and market feeds (similar dynamics to exchange market data).

### Ethereum dApp Development

2020

Built a Craigslist-style marketplace dApp on Ethereum to learn how Web3 products work end-to-end: wallet onboarding, signing via MetaMask, and an on-chain purchase/payment flow. Strong context for evaluating crypto products, wallets, and on-chain feature design from a business and product strategy perspective.

## EDUCATION

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<b>Consensys Certified Ethereum Developer</b> Consensys Academy, <i>Remote</i>	2020
<b>Bachelor of Business Administration, Finance</b> The University of Texas at Austin, <i>Austin, TX</i>	2013

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**ADDITIONAL INFORMATION**

**Skills:** Financial Analysis, Financial Modeling, Business Strategy, Product Strategy, Python, TypeScript, React/Next.js, PostgreSQL, Blockchain/Web3

**Interests:** Markets & Investing, Sports & Fitness, AI/ML, Autonomous Robotics, Real Estate Development