

RODRIGO ORTEGA

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PROFESSIONAL SUMMARY

Ex-JPMorgan underwriter with hands-on technical work across crypto, AI, and robotics. Brings practical systems context to diligence, product strategy, and operational decisions—structured thinking and modeling that bridges technical reality with business priorities.

EXPERIENCE

Technical Product Development (Independent)

2022–Present

Dallas-Fort Worth, TX (Remote)

- Saw TradFi and DeFi converging—built hands-on blockchain expertise to position at the intersection: ConsenSys bootcamp, dApp development, node operations, infrastructure/protocol tradeoffs, mining/staking economics. Useful context for evaluating blockchain applications and business models across the Web3 stack.
- Built web applications and hardware projects (drone SDK) with AI/LLM integration—further demonstrates ability to understand technical product requirements for evaluating early-stage Web3 companies.
- Designed and built autonomous drone from concept to mission-capable flight (PX4 Autopilot): full system architecture, hardware/firmware/software integration, programmable mission framework—autonomy-first development with experimental AI agent layer.

General Manager (Finance, Strategy & Operations)

2018–2021

Mayeli Beauty & Cosmetics, LLC, *Fort Worth, TX*

- Managed and operated a multi-location retail business (~\$500K revenue)—owned P&L, financial strategy and technology (POS, e-commerce, inventory); used data to drive purchasing, pricing, and investment decisions.

Underwriting Associate - Middle Market Commercial Banking

2014–2018

JPMorgan Chase Bank, N.A., *Austin, TX*

- Structured and executed \$5M–\$50M+ middle-market financings including acquisition and PE-backed deals—coordinated across bankers, originations, legal, and operations to drive deals from term sheet through close.
- Produced approval-ready underwriting packages—synthesized due diligence, financial & business analysis, and ambiguous information into clear risk assessments and recommendations for senior stakeholders; managed ~25 client relationships and ongoing monitoring across a \$100M+ portfolio.
- Managed ~30 client relationships across a \$100M+ credit risk portfolio; owned ongoing monitoring and escalated higher-risk situations to senior stakeholders with clear recommendations.

SELECTED PROJECTS

AI RAG Assistant

2024–2025

Built an AI client intelligence platform—a ChatGPT personal assistant with full access to documents, transcripts, and notes for chat and content generation. Owned requirements through deployment; sharpened judgment on scoping features against real workflow value and use cases.

DroneOS Autonomous Drone SDK

2024–2025

Built a custom autonomous drone for R&D and tested it in live flights. Reinforced product judgment: translate capability into clear requirements, then prioritize a realistic roadmap based on real-world constraints.

Bitcoin & Lightning Network

2024

Ran Bitcoin Core + Lightning nodes and built explorer-style monitoring—explored UTXO flows, block settlement mechanics, and gained an understanding of PoW vs. PoS consensus tradeoffs firsthand.

Ticker Fintel

2024

Built a stock screener and portfolio tracker with real-time market data, charts, and a context-aware AI assistant. Learned how expensive real-time data operations are at scale—useful context for evaluating any trading platform managing live pricing and market feeds (similar dynamics to exchange market data).

Ethereum dApp Development

2020

Built a Craigslist-style marketplace dApp on Ethereum to learn how Web3 products work end-to-end: wallet onboarding, signing via MetaMask, and an on-chain purchase/payment flow. Strong context for evaluating crypto products, wallets, and on-chain feature design from a business and product strategy perspective.

EDUCATION

ConsenSys Certified Ethereum Developer	2020
ConsenSys Academy, <i>Remote</i>	
Bachelor of Business Administration, Finance	2013
The University of Texas at Austin, <i>Austin, TX</i>	

ADDITIONAL INFORMATION

Skills: Financial Analysis, Financial Modeling, Business Strategy, Product Strategy, Python, TypeScript, React/Next.js, PostgreSQL, Blockchain/Web3

Interests: Markets & Investing, Sports & Fitness, AI/ML, Autonomous Robotics, Real Estate Development